



GANBOLD BAT

ARTIST / SENIOR GRAPHIC DESIGNER

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PROFILE

Senior Graphic Designer with nearly 18 years of experience in digital design and advertising, specializing in digital creatives, multimedia/animation, motion-graphics, interactive/animated/static TV/online ads, social/paid media, UX/UI, presentation design, print/publications, photography/video editing, infographics/data visualization, email design, branding/identity, and AI-driven technologies and prompt-based creatives. Proficient in managing multiple projects simultaneously and adapting quickly to new challenges.

With deep expertise in major political campaigns like Obama 2012, Hillary 2016, and Biden-Harris 2020, and leading digital production for Rahm Emanuel's Chicago mayoral race, also worked on numerous campaigns for mayor, governor, and senator candidates, creating impactful digital assets across all channels. Beyond politics, collaborated with top corporate and advocacy clients, including Google, ACLU, McDonald's, AT&T, Uber, Volkswagen, Walmart, Rubbermaid, Mars Inc., Northrop Grumman, NSAA, Human Rights Campaign, Facebook/Meta, and more.

Excels at ideating, developing concepts, storyboarding, and transforming complex challenges into simple, elegant, and intuitive visual designs, seamlessly integrating AI-driven techniques to enhance creativity and efficiency. With a strong focus on audience engagement, blends innovative design with strategic messaging analysis to deliver impactful results.

View my **latest work portfolio** at: work.ganbold.com

✓ Adobe – **ACP/ACE** Certified Professional / Expert.

✓ Google – **UX/UI/GWD** Design Certified.

✓ Microsoft – **MCP Certified Professional**

✓ **508 Compliance and Accessibility** Certified

WORK EXPERIENCE

2023 - 2025 • Independent Sr. Graphic Designer / Artist • Washington, D.C – Metropolitan area | Freelance

As an Independent Senior Graphic Designer, pushing creative boundaries by specializing in AI-driven technologies. Continuously enhancing skills through research and learning, dedicating time to creativity while staying updated with the latest design trends. I am learning the most current UX, UI, and AI design practices to stay ahead in the field. Throughout my career, I have worked across diverse sectors in digital design, focusing on seamlessly integrating messaging with targeted visual experiences.

✓ **Political – Government**

✓ **Entertainment – Media**

✓ **Consumer Products – Retail**

✓ **Medical – Healthcare**

✓ **Industrial – Manufacturing**

✓ **Nonprofits – Advocacy**

2010 - 2023 • Sr. Lead Graphic Designer • Bully Pulpit Interactive | Washington D.C

With 13 years of experience at Bully Pulpit Interactive, I've helped grow early-stage agencies into nationwide successes. I've led the creation and launch of digital campaigns, driven by cohesive brand strategies, and played pivotal roles in three U.S. Presidential campaigns—Obama 2012, Hillary 2016, and Biden-Harris 2020—designing multi-channel media assets, websites, online/video ads, landing pages, interactive ads, print publications, and infographics to drive engagement. Additionally, led digital design campaigns for renowned organizations such as the ACLU, AT&T, DNC, Facebook/Meta, Google, NCAA, Goldman Sachs, McDonald's, Uber, Volkswagen, Walmart, the Human Rights Campaign, and more.

2008 - 2010 • Sr. Graphic Designer / Animator • NSA Technologies | Cleveland, OH

In the role at NSA Technologies, led the creation of kiosk multimedia content, web-animated graphics (GIF, MP4, HTML5), dynamic ads, and both static and animated email campaign materials for affiliated banks. Designed print/publications, photography/video, billboard/displays, and digital assets, ensuring consistency across all platforms. Technical expertise included building and editing Adobe Flash-based ActionScript (AS2/AS3) and developing dynamic, user-interactive HTML5 ads contents.

2006 - 2008 • Web and Graphic Designer • Digital Day Creative Group | Cuyahoga, OH

At Digital Day Creative, a leading agency specializing in dynamic digital solutions, was responsible for designing brand identities, developing front-end rich-media animated banner ads, and creating engaging, user-interactive online AS2-3-based games. Contributed to wireframing, newsletter design, and flash/video/audio presentation. Throughout the tenure, collaborated with renowned brands such as Smucker's, Hungry Jack, American Greetings, Mars Incorporated, JIF, Lasik Plus Vision Center, Pillsbury, Rubbermaid, R.M. Knudsen, and Wisdom Panel.

EDUCATION

- ✓ AE: **Digital Design, Animation, and Multimedia Engineering**
 - **Kent State University** — Kent, OH, USA | 2005 - 2009
- ✓ BFA: **Fine Art & Graphic Design**
 - **State University of Culture and Art Design** — Ulaanbaatar, Mongolia | 1999- 2003

SKILLS

IMAGING / DRAWING – Adobe Creative Suite: Photoshop, Illustrator, Firefly, ProCreate, Freehand drawing, Topaz Labs AI.
AI-GENERATING – Canva AI (Magic Studio), DALL-E 3, Midjourney, Leonardo Ai, Figma with AI Plugins, Pika Labs.
PRINT / PUBLISHING – Adobe InDesign, Illustrator, Photoshop, Lightroom, CorelDraw, Quark XPress, Affinity, MS Publisher.
ANIMATE / MULTIMEDIA – Adobe Animate, After effect, Moho Pro, Blenderm, Power Point slide, HTML5 GWD animate.
VIDEO / EDITING – After Effects, Premiere Pro, Final Cut Pro X, Runway ML, Quark, Acrobat, CapCut, Kaiber, Runway-AI.
PHOTOGRAPHY / RETOUCHING – Canon-Enthusiasts: Adobe Lightroom/Photoshop, Capture One, Luminar Neo – AI, ON1..
DEVELOPMENT – HTML5, Ai, GWD, AE, HTML, XML, CSS, AS3.0, Email development Mailchimp, Unbounce/Figma, Axure.
MANAGEMENT APPS – Google Workspace, Monday.com, Zendesk, Asana, Wrike, Smartsheet, Clickup, Slack, MS Team.

RECOGNITION

2023 **WEBBY-WINNING ADS** • International Academy of Digital Arts — New York, NY.
2020 **TELLY AWARD WINNER** • Digital PR — Washington D.C.
2017 **POLLIE AWARD WINNER** • Most Effective Digital Ad — Washington D.C.
2009 **WINNER** • Adobe Photoshop Guru — Las Vegas, NV
2009 **FIRST PLACE** • iStockphoto Doll Competition — Las Vegas, NV
2008 **BEST IN SHOW** • Student Digital Art Exhibition of Kent State University — Kent, OH
2007 **BEST IN SHOW** • Student Digital Art Exhibition of Kent State University — Kent, OH